

Birdzilla is one of the largest wild bird related web sites.

The site provides unsurpassed information on bird feeding, bird identification, games, and answers to hundreds of questions about birds.

Banner ads on Birdzilla.com position your products, brand and services in front of a dedicated and interested audience of bird watchers.

- Drive traffic to your web site
- Promote your bird festival or tour company
- Introduce new products or announce special offers
- Build your email list, twitter followers or FaceBook friends.

For More information or to place your ad, please phone 800-959-1324 or 214-504-4006



With over 2000 pages of information, and 10,000 images, Birdzilla.com has something of interest for almost everyone interested in wild birds. Some of the more popular areas include:

- **The Birdzilla bird guide**, full species profiles on over 500 species, with the number growing weekly. Each profile includes descriptive information, images, the bird's song and an animated range map.

- **The Nifty Fifty Birds guides**, one for each state.

Users turn the pages of each guide to see images and descriptions of 50 common species for each state.

- **Information on feeding and attracting birds.** Special sections on hummingbirds and purple martins.

- **Bird identification.** A large section dedicated to helping people identify a bird they see, or to improve their own birding skills.

- **Travel.** Information on birding and nature travel opportunities. U.S. and international tour companies, birding destinations, bird festivals.

- **Publications.** Information on the latest books and apps.

- **Frequently Asked Questions.** Professor Bird presides over our keyword searchable FAQ section, with over 200 questions and answers, many enhanced by the use of video or animation.

Editorial Schedule

Each month, Birdzilla will feature new photographers, artists, videographers news and much more.

January:
Optics and cameras

February:
Purple Martins / Birding Hotspots

March:
Birding tour companies
Birding destinations
Spring birding festivals

April:
Hummingbirds / Bird photography and digiscoping, gardening

May:
Gardening for birds / Spring migration reports. International Migratory Bird Day

June:
Water Features / Optics

July:
Books and publications
Conservation updates

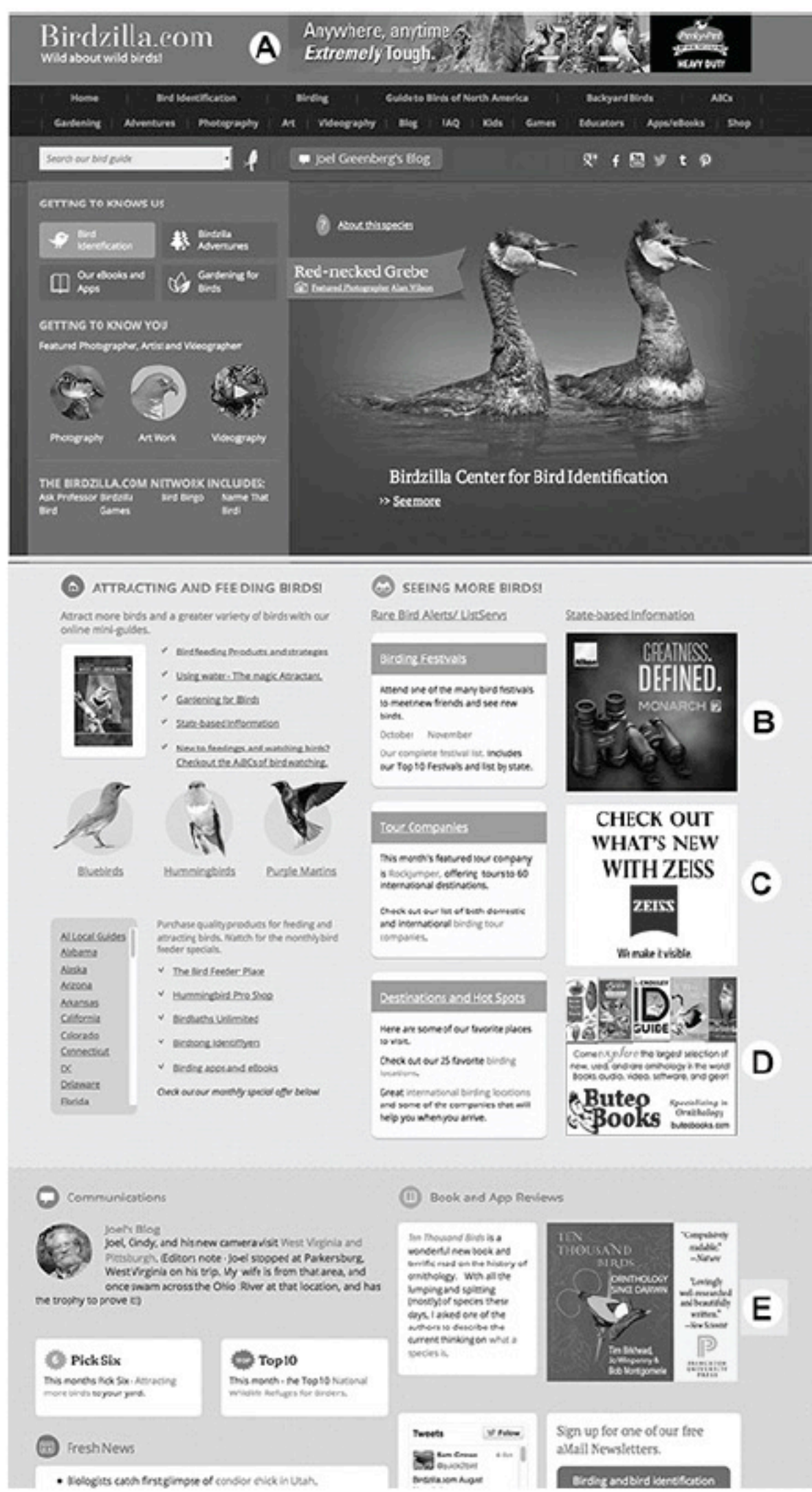
August:
Birding and nature adventures

September:
Getting ready for fall, bird feeding tips / Fall Migration hotspots, hawk watches

October:
Backyard bird identification / Birding Festivals, Big Sit

November:
Seed feeders / squirrel proof feeders / Christmas Bird Counts
Suet and other food choices

December:
Bird feeding gifts / Gifts for the birder



Custom advertising programs available. Phone 817-731-9352 to discuss the available opportunities.

Standard banner ad rates home page and species profiles pages.

Banner Ad - Pixels	3 Months	6 Months	12 Months
Zone A : 728 x 90	\$450	\$125 /Month \$750 Total	\$100/Month \$1200 total
Zones B,C,D,E 300 x 250 pixels	\$300	\$80/Month \$480 total	\$75/Month \$900 total

Zone A runs on all pages, two banners maximum may rotate.

Zones B, C, D and E are on the home page and all the species profile pages.



Banner Ad - Pixels	3 Months	6 Months	12 Months
Zone F 160 x 600 pixels	\$270	\$450	\$780
Zone G 180 x 150 or 120 x 240	\$150	\$270	\$480

Ads F and G run on all inside pages except the species profiles.

Zone designation is for reference only. Only one 160 x 600 pixel ad on a page. Up to 4 of the smaller ad sizes may be on a page. If a 160 x 600 ad is not in place, the smaller ads will move to the top of the page.